

NICE TO MEET YOU!

I'm Sónia, UX & Product Design Leader.  
Designer at heart. On a mission to influence the  
design culture in the tech cosmos. ✨

PORTFOLIO 📁 [www.soniagomes.me](http://www.soniagomes.me)

📍 PORTUGAL, EUROPE

## TOP SKILLS

User Experience Design (UX) • Product Design • Design Leadership • People Management • Coaching & Mentoring • Design Operations and Design Systems

## WHAT I'VE BEEN UP TO

### UX Manager, Design Ops @ OutSystems

2021 - Present • Software Development, Low-Code • Remote, Portugal • Managed 8 Designers

- I built and led the UX and Design Ops Vision & Strategy, fostering the growth of the **UX Design practice for a 70+ person design and research team**, cultivating a dynamic and healthy design community.
- **Within the UX Ops group, I was overseeing the Design System and Research Ops teams**, working closely with two team leads to nurture team dynamics, mentorship, and professional development.
- Additionally, I supported the Head of UX managing team rituals, staffing, hiring, training, events, budgets, tools and design standards.

### Product Design Manager, Design System @ Namecheap, Spaceship

2020 - 2021 • Information Technology & Services • Remote, Portugal • Managed 4 Designers

- I led the **design direction of the design system as a product, managing the centralised product design system team**.
- I was responsible for monitoring **progress, reporting to stakeholders, and setting project priorities and timelines**. I actively promoted the design system within the organisation and facilitated feedback sessions to refine it.
- Additionally, I managed and mentored UX Designers and Developers, fostering their growth and development.

### Head of User Experience @ Prozis

2018 - 2019 • E-commerce, Sports Supplements • Porto, Portugal • Managed 8 Designers

- I built and managed the first Product Design team at Prozis, **focusing on attracting and retaining top talent** to ensure our team's success, happiness, and alignment with the business objectives.
- I was instrumental in shaping the design vision, providing clear context and direction to unify our efforts. By operationalising design, I established **efficient processes, tools, and workflows to enhance productivity**.
- Additionally, I forged strong **alliances across engineering, product, support**, and other departments, building relationships that facilitated collaboration and drove our products and business forward.

+ 8 experiences as **UX and Product Designer** for companies like DevScope, Blip, Tigerspike, Net-a-Porter 📁 [Linkedin](#)

## GIVING BACK

~ Trainer @ EDIT - Disruptive Digital Education  
~ Mentor @ The New Digital School  
~ Design Leadership Forum Member @ InVision

~ Founder @ Product Design Club Meetup  
~ Speaker and Writer @ Meetups, Conferences, Blogs

## WHAT PEOPLE SAY ABOUT ME

### Marina Calado, Interim Head of UX @ OutSystems Managed Sónia directly

"... Sonia is able to balance this out in a way that she can understand creatives around her and build the mechanisms to make them operate at their best. Driven by a goal mindset, Sonia defines her goals and works towards them relentlessly. Her ambition to create a better workplace around her also establishes her as a trusting peer that people rely on to share their ideas. At the end of the day, Sonia ends up being a people multiplier.

... Sonia's design expertise also helped challenge and elevate the product experience - she was someone product designers wanted around to hear her feedback. In terms of skills, I would highlight People leadership and management, Design leadership and strategy, Design operations and systems, Organizational culture and development."

## GET IN TOUCH

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